

for all **firsts**

For over five decades, Jollein has been a companion throughout the significant milestones of a little one's journey. Jollein has been committed to delivering top-quality baby products at an affordable price because we understand the value and importance of this phase.

At Jollein, we are not just a brand; we are a part of your journey right from the very start. We want you as a parent, caregiver, or loved one to celebrate each milestone with joy and confidence. Whether it's that first playtime with our wooden toys, the initial sleep in their own crib with our softest sleeping bags or the first time going outside with our footmuffs, Jollein stands by your side.

At Jollein, we are here "for all firsts" because we believe these moments last a lifetime in your memories.



Sales Support: always by your side

From quick answers to last-minute deliveries, our Sales Support team is there every step of the way. Two familiar faces within this team are Femke and Lisa. Each with their own expertise, both sharing the same passion: supporting our sales colleagues and B2B partners, day in and day out.

With over six years of experience at Jollein, Femke knows the ins and outs of Sales Support. Living in the north of the Netherlands with her family, she feels right at home in a dynamic and ever-changing workday. "No day is the same, and that's exactly what makes my job so much fun," she says. From setting up Jollein accounts and helping customers find their way in the B2B portal to tracking shipments and handling urgent orders, Femke is always ready to help. What she enjoys most? Turning a challenge into a happy customer. "When a rush order still arrives on time and the customer lets us know how relieved they are, that really makes my day." Working with both national and international customers allows Femke to use her language skills every day, sometimes even speaking Frisian with customers from the north. She feels proud of how much Jollein has grown over the years and values the close collaboration between colleagues across all departments.

Her SS26 favourites? The reversible bathrobes and bath ponchos. Soft, practical and beautifully designed!

Lisa has been part of the Jollein team for one and a half years and is the familiar voice for our German-speaking customers in the DACH market. Originally from Germany and now living in the Netherlands for almost ten years, she effortlessly connects languages, cultures and teams. As the link between sales, service, finance, marketing, development and the warehouse, Lisa makes sure everything runs smoothly. She enjoys supporting boutiques and webshops, guiding them step by step through digital ordering and product information. "You really notice how much that personal support is appreciated," she explains. For Lisa, great service starts with clear and friendly communication. "Every day, I want to make our customers feel supported and confident when working with Jollein." Her SS26 favourite is the adorable stuffed animal bee lily. She also loves the mini toys in the new pram chains and mobiles, like the sun and ladybug designs. Little details that bring a smile and make the collection extra special. Together, Femke and Lisa are a true example of what Jollein stands for: a personal approach, flexibility and genuine commitment to strong, long-lasting partnerships with our B2B customers.

With love,

Femke & Lisa – Sales Support

Family benefits

Broad Collection

Jollein offers a wide range of products, ensuring that you can find everything you need for your baby in one place.

Over 50 years experience

With over 50 years of experience, Jollein is a trusted name in the baby industry, known for their high-quality and innovative products.

Sleeping bag expert

Jollein is an expert in sleeping bags, offering a range of safe and comfortable options for your baby.

Buy products individually

Jollein allows you to buy products individually instead of bundles, giving you more flexibility and choice.

Available from stock

Jollein's products are available from stock, ensuring fast and reliable delivery.

Marketing content and images available via www.jollein.com/imagebank

Jollein provides marketing content and images to help you promote Jollein products effectively.

Amazing pricepoint

Jollein offers high-quality products at an amazing price point, making them accessible to all parents.

Collaborations with iconic brands

Jollein collaborates with iconic brands to bring you the latest trends and styles in baby products. The latest collaboration was with Miffy.

Natural tones

Jollein's products come in natural tones, providing a timeless and elegant look for your baby's nursery.

Mix & match

Jollein's collections are designed to be easily mixed and matched, allowing you to create a cohesive and stylish look for your baby's nursery.



The beginning

Jollein's journey began in 1973, when Wim Smits Senior's baby goods textile company went bankrupt. Undeterred, he purchased some fabric, revamped an old bus, and kickstarted the family business by selling his wares to acquaintances.

The 70s

By the '70s, Jollein had evolved into a moving showroom, giving customers the chance to buy their favorite items on the spot.

Around 1970

In the 1970s, Jollein reached a milestone when Wim Sr. noticed German mothers buying sleeping bags for their babies. Seeing potential, he made minor adjustments to create the ideal baby sleeping bag, which was born just two days later.

Early 80s

Things really picked up in the '80s when production was in full swing, and the Smits family had to find their own storage space since their home was bursting at the seams. But that didn't stop them from making their customers happy!

Mid 80s

The production was running at full speed and the customers were happy with the beautiful products. Our house was overflowing and we had to look for our own storage. It now felt like a real business!

The 90s

In the '90s, Wim Smits Sr.'s health began to decline, but his son and daughter-in-law, Marrit, took the wheel and kept the family tradition alive.

The 00's

In the year 2000, an offer came in from Pakistan that Jollein just couldn't resist. The deal allowed them to purchase high-quality fabrics at an even better price, which meant they could expand their business even more.

Around 2010

Jollein grew fast as a brand and the products were sold more and more. Jollein became more than just a logo on a plastic bag: the brand Jollein was now a fact.

Now

By 2026 Jollein has become a household name with over 1500 customers all over the world. Jollein is teaming up with Mentha to take their international growth to the next level. Together, they're aiming to bolster Jollein's market share in existing regions and expand into brand new countries. With Mentha's expertise and support, Jollein is ready to take on the world. One thing has never changed:

Jollein's family love!



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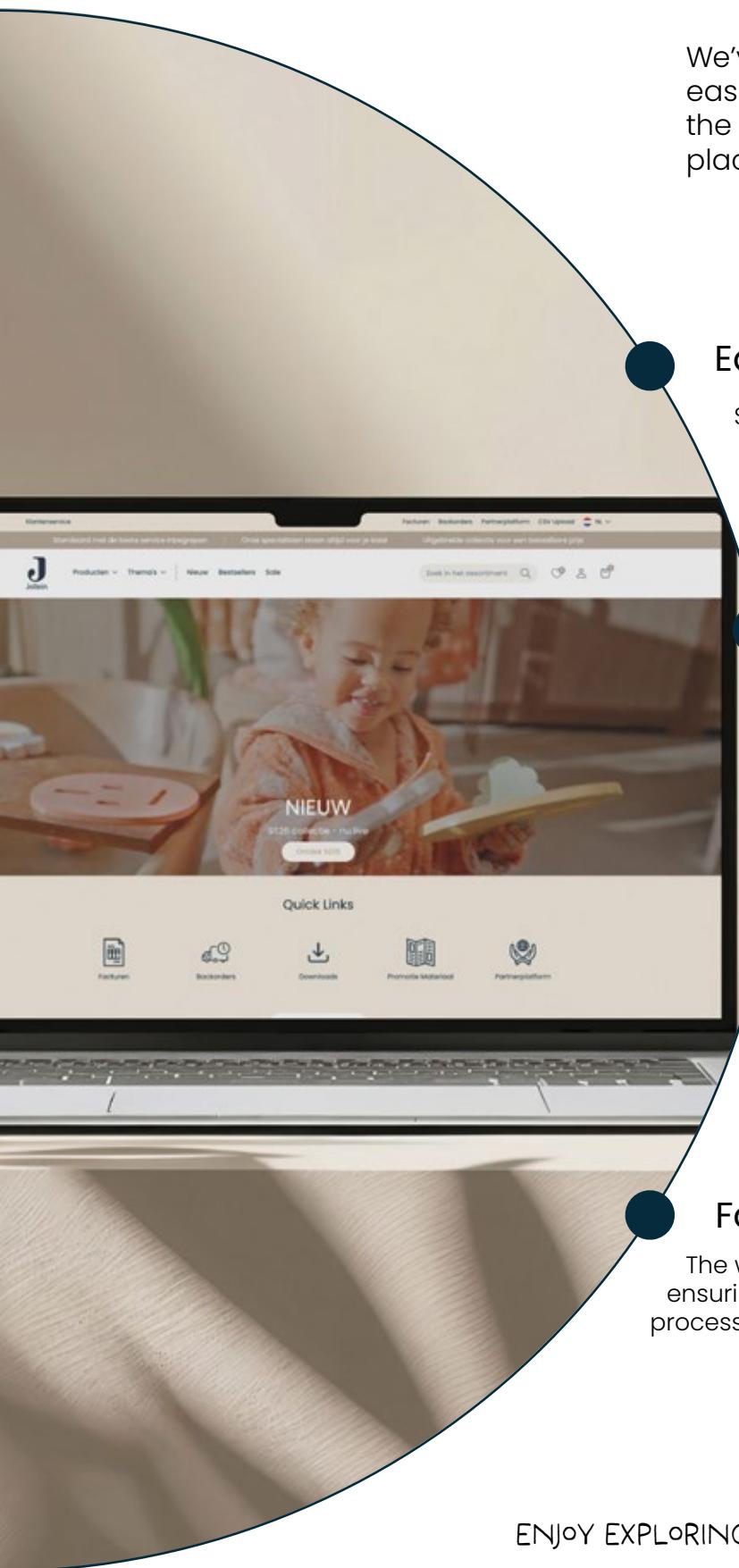
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Discover our renewed webshop

We've refreshed our webshop to make ordering faster, easier and more intuitive than ever. Below you'll find the key improvements, designed to support you while placing your orders.



Easier product selection

Simply enter the quantity you need, and it's added to your shopping cart immediately. Once you see the green check mark, your selection has been confirmed. If the check mark hasn't appeared yet, you can still adjust the quantity. Your updated cart total remains visible on the overview page, so you always know exactly what has already been added.

Switch seamlessly between sizes and colours

On the product overview page, you can easily switch between different sizes and colours and add the desired quantities directly to your cart. Prefer to see more product details? Visit the product page, where you can select and add sizes and colours just as easily.

Clear and updated navigation

Our assortment is now divided into Products and Collections. Under Products, you'll find all product categories clearly organised. Under Collections, you'll discover our themed assortments, grouped intuitively, such as Animal Themes, Nature Themes and our Knits. This makes it even easier to find the items that match your assortment or seasonal themes.

Faster ordering experience

The webshop is now quicker and more responsive, ensuring a smoother and more efficient ordering process.

ENJOY EXPLORING OUR RENEWED WEBSHOP!

At Jollein, we offer a beautiful range of shop-in-shop furniture to showcase our products perfectly in your store. If you're interested, please contact your account manager for more details. We have a total of six stylish pieces to enhance your store's display!



1 Play with color

Color is a powerful tool to make products stand out. By giving the background or display area a contrasting color, you ensure your product immediately catches the eye. Think of colorful fabrics, backdrops, or even temporary murals. You can also create a playful look using accessories in matching colors.

2 Use different heights

Without furniture, you can create height differences by stacking boxes, crates, or baskets. This creates a dynamic and interesting display, making customers more likely to notice and explore the products. You can also use hanging display options, such as racks or branches to hang items from.

3 Focus on thematic styling

Create a theme around your products. For example, a nature corner with green plants and wooden elements, or a beach theme with sand, shells, and blue tones. This attracts customers and creates an experience that enhances the product all without the need for furniture.

4 Use striking lighting

Good lighting can literally put your product in the spotlight. Think of spotlights, LED strips, or ambient lighting that draws attention to your products. Playing with light and shadow adds extra depth and focus.

5 Encourage movement and interaction

Create setups that invite customers to touch, feel, or even assemble the products themselves. Products displayed without furniture can be placed on trays, in beautiful baskets, or on rolling carts that are easy to move. This makes exploring fun and dynamic.



Tjarda Scholtens, visual merchandiser and account manager at Jollein, has ten years' experience in store layouts.

Dreaming big since 1973

It all started in 1973, when Jollein founder Wim Sr. stitched together the very first baby sleeping bag in his sewing studio. His goal? To give babies a safer, more comfortable night's sleep. Fifty years later, that same mission is at the heart of everything we do. While the world has changed, our focus on innovation, quality, and softness has only grown stronger.

As the colder months return, parents once again turn to the warmth and security of Jollein sleeping bags. Whether it's a cozy footmuff for a walk outside or a softly lined winter sleeping bag for bedtime, our collection is designed to keep little ones snug, safe, and comfortable through every chilly moment.



Our collection sleeping bags

Over the years, we have perfected our designs to strike the ideal balance between comfort, safety, and seasonal practicality. With features like detachable sleeves, breathable linings, and thoughtfully selected fabrics, each sleeping bag adapts to your baby's needs, from crisp autumn days to frosty winter nights.

To help parents choose the right sleeping bag, every design includes a helpful hangtag with the TOG value clearly explained. Our easy-to-use chart takes the guesswork out of dressing for sleep, so families can rest easy, no matter the weather.

With Jollein, you're not just offering beautifully designed sleep essentials, you're offering peace of mind, all year round.



New! Padded with- out sleeves

The Sleeping Bag Newborn Jersey Padded is specially designed for the very first months and a new essential in our sleep collection.

Made from soft, breathable jersey with light padding, this sleeping bag offers just the right amount of warmth and comfort for newborns.

Perfect for everyday use, it helps keep your little one cosy while allowing natural movement and a comfortable sleep temperature. With its gentle materials and snug fit, this sleeping bag creates a safe and soothing sleeping environment right from the start.

TOG advice for sleeping bags with sleeves

Our sleeping bags with removable sleeves are your go-to choice for transitioning between seasons and for the winter months. They provide extra warmth during cold nights and can be easily adjusted to the surrounding temperature by simply zipping off the sleeves.

	3.5 TOG	3.0 TOG	2.5 TOG	2.0 TOG	1.0 TOG
24-27 °C					
22-24 °C					
20-22 °C					
18-20 °C					
16-18 °C					
13-16 °C					

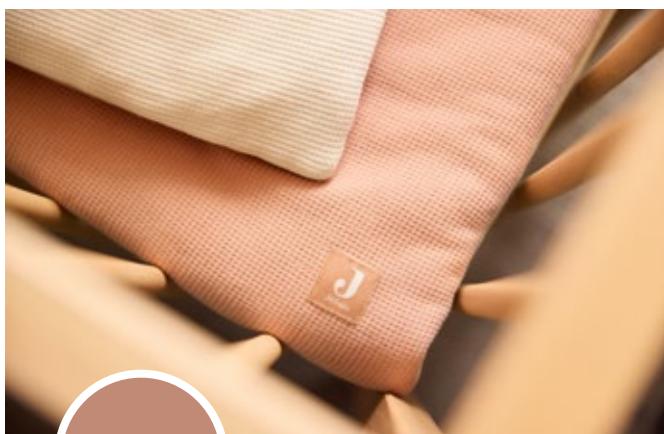
TOG advice for sleeping bags without sleeves

The sleeping bags without sleeves are the musthave for sleeping in late spring when the nights start to warm up and hot summer nights. With a low TOG rating, they are comfortable for these seasons.

	2.5 TOG	2.0 TOG	0.5 TOG
24-27 °C			
22-24 °C			
20-22 °C			
18-20 °C			
16-18 °C			
13-16 °C			

New shades alert!

Say hello to our newest colors: Vanilla, Blush, and Warm Terra, soft, timeless shades that bring warmth, charm, and a cozy vibe to any space. Vanilla offers a serene, neutral base that blends effortlessly with any palette, Blush adds a delicate and playful touch, and Warm Terra brings rich, earthy depth to your favorite pieces. Whether you're mixing them with existing items or creating a fresh look, these versatile shades add subtle elegance, cozy character, and a modern update to your collection.



Blush



NEW SHADES

Vanilla



Warm Terra



1. Sleeping Bag Jersey Little Waffle - Light Terra 048-510-68157 2. Playpen Mat Little Waffle - Light Terra/Sand 017-512-68172



New at Jollein: Splash & Play for Little Explorers!

Jollein is thrilled to introduce a sparkling new collection of bath toys and bath accessories designed to turn every bath time into a joyful adventure. More fun, more imagination and, of course, more convenience for young families! This cheerful line brings a lively boost to the daily routine, all with the trusted quality and safety retailers expect from Jollein.

The collection is packed with lightweight, floating toys like foam puzzles, memory games, soft bath books and playful shapes. Perfectly sized for little hands, easy to grab, stack, squeeze and explore. Many of the foam pieces even stick to wet surfaces, allowing little ones to build, sort and mix again and again. While they play, they naturally sharpen their motor skills, creativity and memory. A win-win!

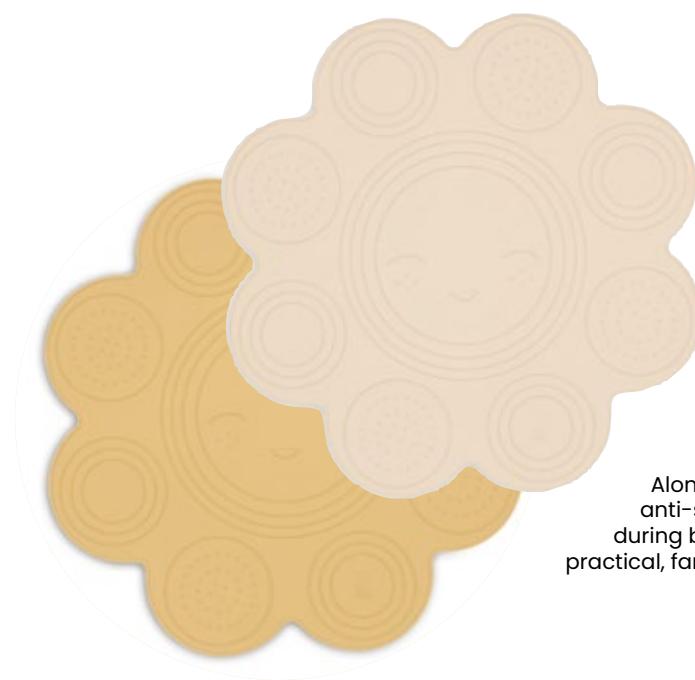
With this fresh, colourful and functional bath collection, Jollein is bringing an absolute must-have to the market, ideal for retailers wanting to expand their assortment with products that combine user-friendliness, safety and joyful play.



Bath Memory - Kangaroos
757-001-68160

STICK, PLAY & STORE AWAY

Everything is easy to clean and quick to store. The bath memory pieces stick to the bathtub when wet, and some sets include a handy mesh storage bag with suction cups. This keeps all items neatly together, allows them to air-dry, and makes them ready for the next splash session.



Bath Mat Silicone Sun - Warm Sand
761-001-68183

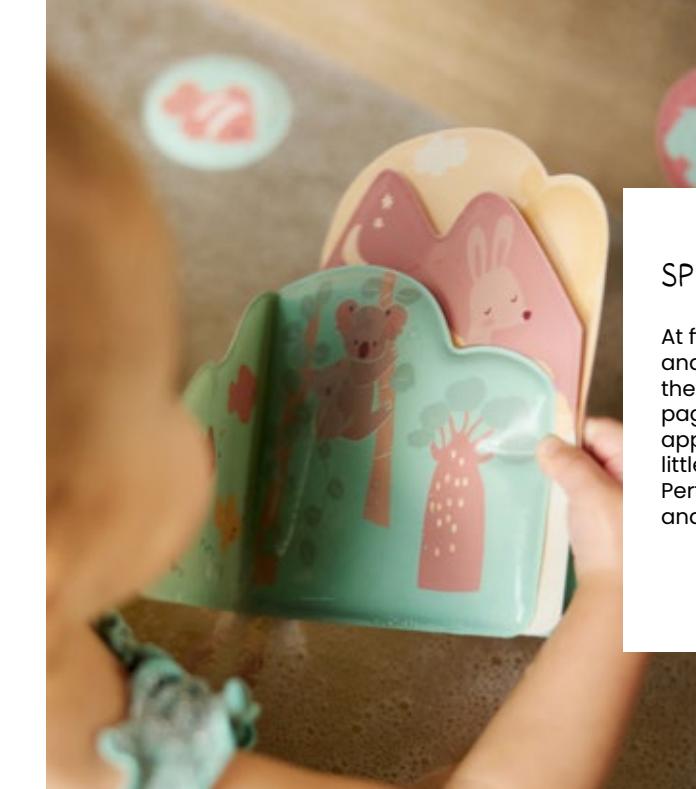
Bath Mat Silicone Sun - Honey
761-001-68182

SAFE & STEADY IN THE TUB

Alongside the toys, Jollein introduces durable silicone anti-slip bath mats that add extra stability and safety during bath time. They stay firmly in place and bring a practical, family-proof touch to any bathroom setup.

SPLASH & SEE THE MAGIC!

At first, the cute illustrations look simple and white, but once the book touches the water, a little miracle happens. The pages come to life as colors magically appear when they get wet. Watch your little one discover, play, and be amazed. Perfect for turning every bath into a fun and playful moment!



Bathdoll - Kangaroos
760-001-68160

GIFTGUIDE

TOP 10 GIFTS

From baby showers to everyday surprises, this is your go-to selection of Jollein's best-selling gifts. Soft cuddly toys, practical pacifier cloths, timeless wooden toys, and teething rings that parents and little ones love. Perfect for your store or webshop as thoughtful gift ideas. Easy to present, beautiful to give, and guaranteed to be a hit.



1
Sun, Bee & Ladybug, fun on the go!

This Pretty Picnic stroller bar entertains on the go with a shiny mirror, crinkly bee, and gentle little bell.



3
For little water lovers!

This soft floating doll with a removable ring makes every bath extra fun and splashy.



5

Even more bath-time fun!

This foam memory game turns bath time into a playful matching adventure with floating, colorful cards.

4

Chew, giggle, repeat!

Comfort little gums with this soft, safe, and adorable flower-shaped teether that's perfect for tiny hands.



2

Sweet dreams guaranteed!

This Kangaroots music hanger brings cozy comfort with its gentle melody and soft kangaroo design.



6

Growing up with Miffy!

Measure every milestone with the Miffy Family Farm Growth Chart. Fun, colorful, and full of charm for little ones' rooms.

7

The perfect gift for cozy post-bath moments.

This soft hooded bath cape wraps little ones in warm, snuggly comfort after every bath.



8

The perfect gift for little explorers!

This Kangaroots activity spiral entertains curious little explorers with cheerful characters, textures, and sounds.



9

Endless bath-time creativity!

This foam bath playset sparks endless creativity as kids build, float, and rearrange the pieces.



10

Meet Lily, the happiest little bee!

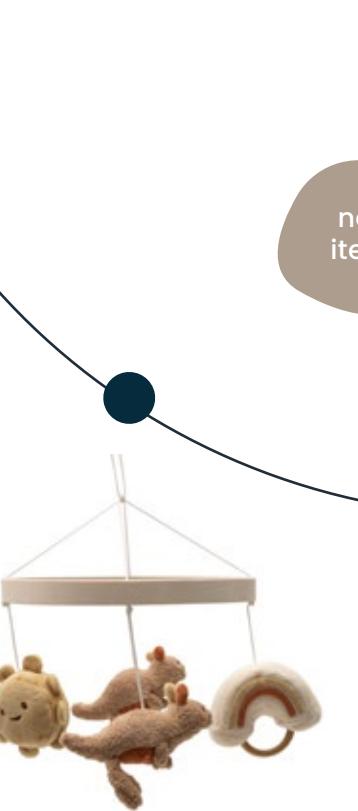
Lily the happy little bee adds a bright, cheerful touch to every playtime adventure.



Reversible colour design

WooDEN MOBILE ARM

New product alert! Our new wooden mobile arm is here. Designed to stay firmly in place thanks to the two bottom knobs and double tightening system. It's perfect for hanging your favorite Jollein Mobiles. Natural wood, simple and clean design, endless styling possibilities.



Baby Mobile - Kangaroos

116-001-68160



Baby Mobile - Pretty Picnic

116-001-68159

At the top there are two attachment options to hang your favorite mobile.



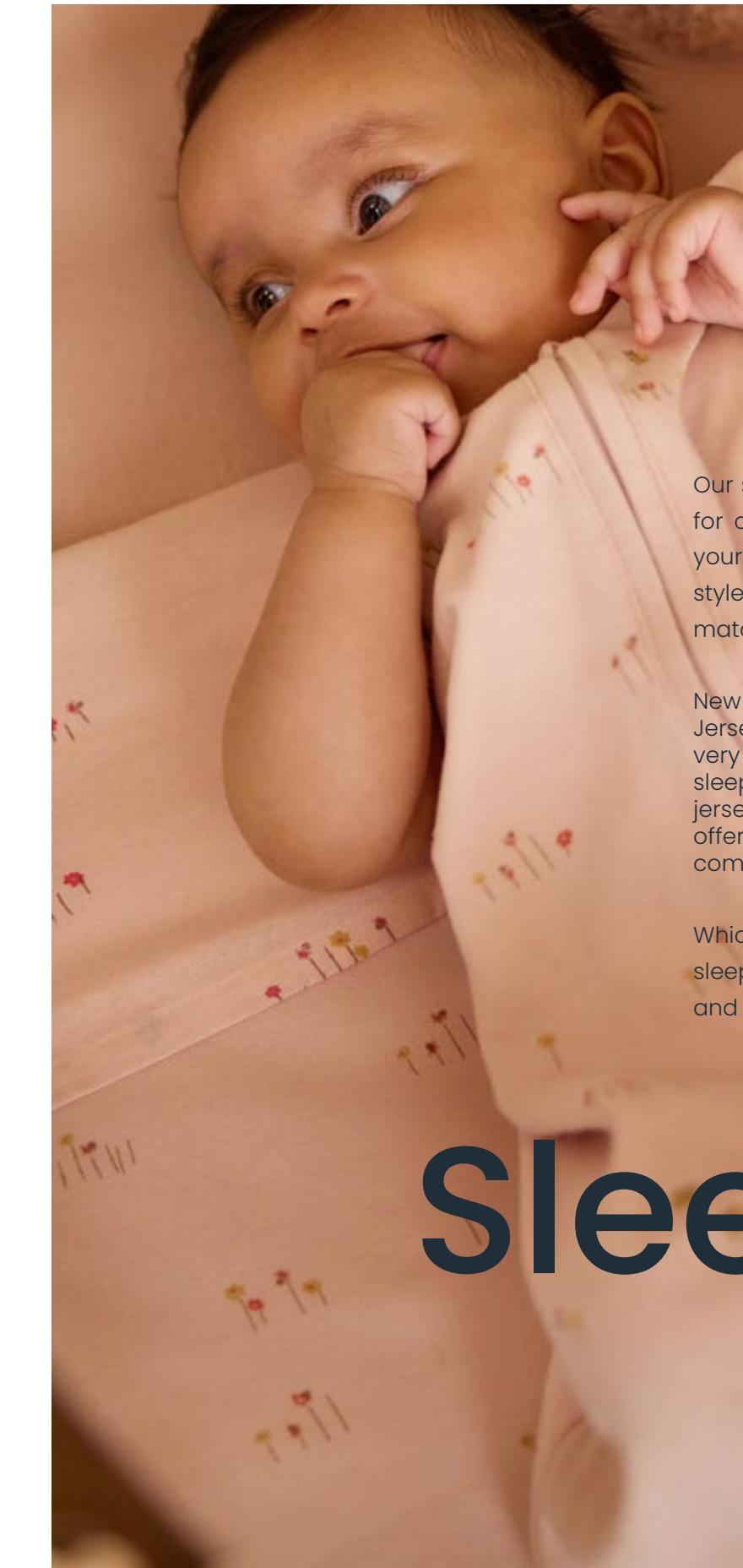
Wooden Mobile Arm

116-001-66071



Designed to stay firmly in place thanks to the two bottom knobs and double tightening system.





Our spring summer sleeping bags are made for cozy nights and comfy naps. They keep your little one wonderfully warm. From padded styles to soft jersey versions, there's a perfect match for every child.

New this season: The Sleeping Bag Newborn Jersey Padded is specially designed for the very first months and a new essential in our sleep collection. Made from soft, breathable jersey with light padding, this sleeping bag offers just the right amount of warmth and comfort for newborns.

Whichever one you choose, with a Jollein sleeping bag, your baby sleeps softly, safely, and warmly.

Sleeping Bags

Sleeping Bag | Jersey | Muslin

Sleeping Bag Jersey
- Tiny Park

70cm
048-510-68102

90cm
048-516-68102

110cm
048-529-68102


Material:
100% cotton

TOG Value: 0.5

Sleeping Bag Jersey
- Flower Fairies

70cm
048-510-68104

90cm
048-516-68104

110cm
048-529-68104


Material:
100% cotton

TOG Value: 0.5

Sleeping Bag Muslin
- Elephant Tales

70cm
048-510-68110

90cm
048-516-68110

110cm
048-529-68110


Material:
100% cotton

TOG Value: 0.5

Sleeping Bag Jersey
- Animal Friends

70cm
048-510-68154

90cm
048-516-68154

110cm
048-529-68154


Material:
100% cotton

TOG Value: 0.5





70cm
048-510-68156
 8 717329 404830

Sleeping Bag Jersey
- Miffy Family Farm

Material:
100% cotton

TOG Value: 0.5



90cm
048-516-68156
 8 717329 404847

110cm
048-529-68156
 8 717329 404854

Sleeping Bag Jersey
- Miffy Family Farm

Material:
100% cotton

TOG Value: 0.5



70cm
048-510-68158
 8 717329 405776

Sleeping Bag Jersey
Little Waffle - Sand

Material: 95% cotton /
5% elastane

TOG Value: 0.5



90cm
048-516-68158
 8 717329 404786

110cm
048-529-68158
 8 717329 404793

Sleeping Bag Jersey
Little Waffle - Sand

Material: 95% cotton /
5% elastane

TOG Value: 0.5



70cm
048-510-68160
 8 717329 405097

Sleeping Bag Jersey
- Kangaroos

Material:
100% cotton

TOG Value: 0.5



90cm
048-516-68160
 8 717329 405103

110cm
048-529-68160
 8 717329 405110

Sleeping Bag Jersey
- Kangaroos

Material:
100% cotton

TOG Value: 0.5



70cm
048-510-68159
 8 717329 404953

90cm
048-516-68159
 8 717329 404960

110cm
048-529-68159
 8 717329 404977

Sleeping Bag Jersey
- Pretty Picnic



Newborn Sleeping Bag | 60cm | Wrapper | Cocoon

Sleeping Bag New-born Jersey - Leafy Dreams



60cm

062-410-68105



8 717329 405011

Material:
100% cotton

TOG Value: 0.5



60cm

062-410-68162



8 717329 404991

Sleeping Bag New-born Jersey Padded - Soft Twine - Oatmeal

Material:
100% cotton

TOG Value: 2.5

new item!



60cm

062-410-68163



8 717329 405004

Sleeping Bag New-born Jersey Padded - Soft Twine - Sand

Material:
100% cotton

TOG Value: 2.5

new item!



60cm

062-410-68165



8 717329 405028

Sleepingbag New-born Jersey Little Waffle - Mini Teddy Bear

Material: 95% cotton / 5% elastane

TOG Value: 0.5



047-547-68171



8 717329 407312

Wrapper 0-3 months - Mini Teddy Bear

Material:
100% cotton

TOG Value: 0.5

Sleeping Bag New-born Cocoon Little Waffle - Sand

Material:
95% cotton / 5% elastane

TOG Value: 0.5

new item!



0-3 months

015-596-68158



8 717329 404984



Bestseller Alert!

Discover Our Bestsellers! Curious to know what's flying off our shelves? These items are absolute favorites among our customers and are must-haves for this season!



004-895-68177



**Playpen bumper
220x30cm Mesh -
Sand**

Material:
100% polyester

new item!

709-007-68188



**Straws Silicone -
Mixed Shades - 6
Pack**

Material:
100% silicone

new item!



**Straws Silicone -
Mixed Shades - 6
Pack**



027-818-68175

Material:
100% polyester



027-818-68176

**Diaper Bag Urban -
Earthy**

Material:
100% polyester



**Balloon Teddy Bear
- Muslin**

Material:
100% cotton

717-600-68193



**Balloon Teddy Bear
- Check**

Material: 65% polyes-
ter / 35% cotton

717-600-68194



**Balloon Teddy Bear -
Boucle**

Material:
100% polyester

717-600-68195



**Birthday Crown with
Figures - Teddy Bear**

Material:
100% cotton

718-601-68192



**Stuffed Animal - Bee
Lily**

Material:
100% polyester



037-001-67076



Flagline - Teddy Bear

Material:
100% cotton

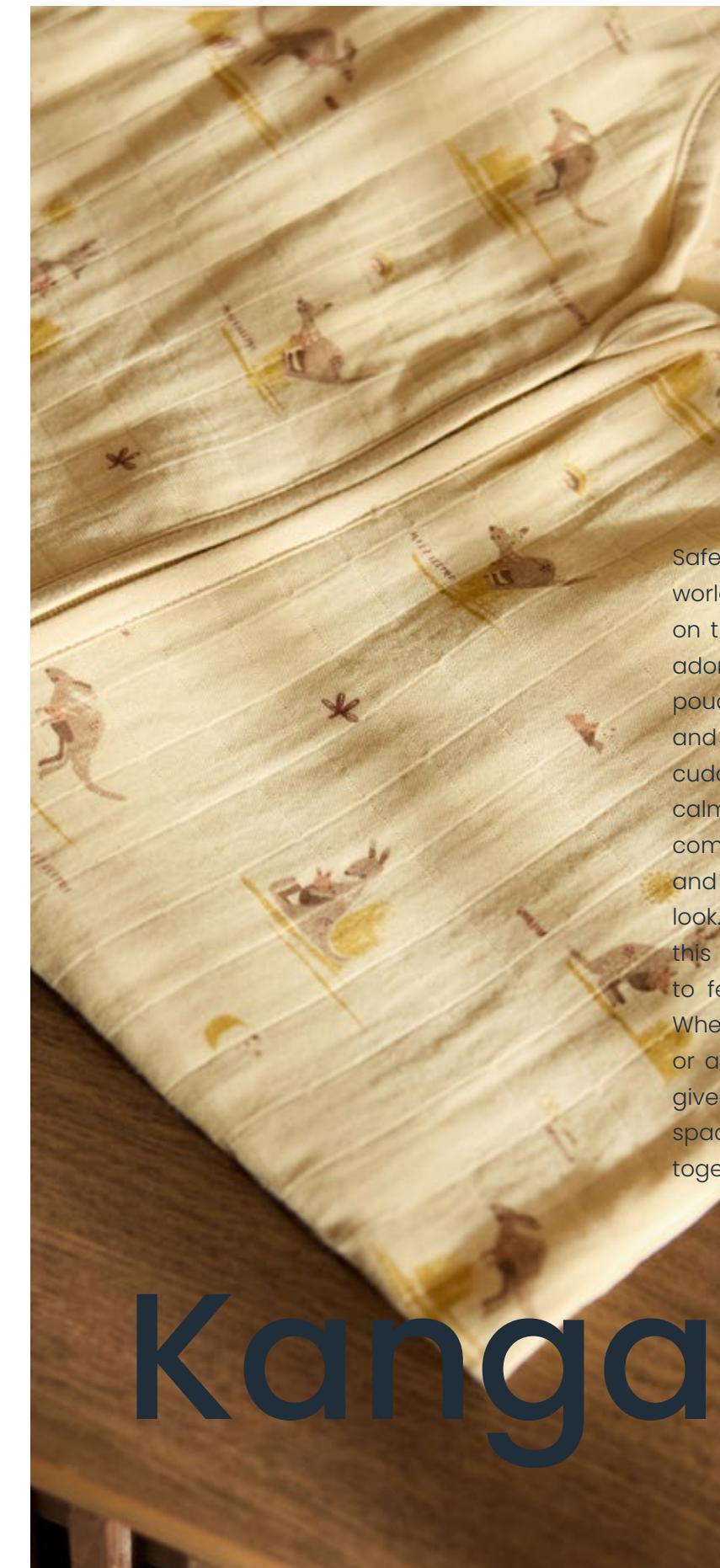
719-602-68192





Handy silicone
pacifier case

Made from
100% BPA-free
silicone

Shop this
collection

Kangaroots

Safe, loving, and always together. That's the world of Kangaroots. This soft theme focuses on the bond between parent and child. The adorable kangaroo with her little one in the pouch brings a sense of security, warmth, and adventure. From hopping together to cuddling in the nest: this theme radiates love, calm, and connection. A soft Vanilla base is combined with natural tones like Milky Coffee and Oatmeal, creating a cozy and serene look. Playful illustrations and details make this theme perfect for little ones who want to feel safe while also exploring the world. Whether you choose a blanket, muslin cloth, or a cuddly kangaroo toy, this sweet theme gives your little one their own warm, special space. A loving theme where every moment together matters.



Duvet Cover Set - Kangaroos

Material:
100% cotton

100x140cm

003-005-68160



120x150cm

003-524-68160



Sheet Cradle - Kangaroos & Dusty Dot

Material:
100% cotton

75x100cm

008-511-68161



120x150cm

008-522-68161



8 717329 405400

8 717329 406681

8 717329 405363

8 717329 405370



Changing Mat Cover Jersey 50x70cm - Kangaroos

Material:
100% cotton



022-503-68161



8 717329 405318



Bib Silicone - Kangaroos - 2 Pack

Material:
100% silicone

029-007-68160



Bib Jersey Water-proof - Kangaroos - 5 Pack

Material: 80% cotton / 20% polyester

029-566-68160



8 717329 405127



Pacifier Cloth - Kangaroos

Material: 100% polyester

031-594-68160





**Stuffed Animal -
Kangaroots**

Material:
100% polyester

037-001-68160



Rattle - Kangaroots

Material:
100% polyester

039-001-68160



**Baby Mobile -
Kangaroots**

Material:
100% polyester

116-001-68160



**Activity Cube -
Kangaroots**

Material:
100% polyester

119-001-68160



**Musical Hanger -
Kangaroots**

Material:
100% polyester

043-001-68160



**Growth Chart - Kan-
garoots**

Material:
100% cotton

044-559-68160



**Activity Spiral -
Kangaroots**

Material:
100% polyester

122-001-68160



**Fitted Sheet Jersey -
Kangaroots & Dusty
Dot**

Material:
100% cotton

40/50x80/90cm
511-501-68161



60x120cm
511-507-68161



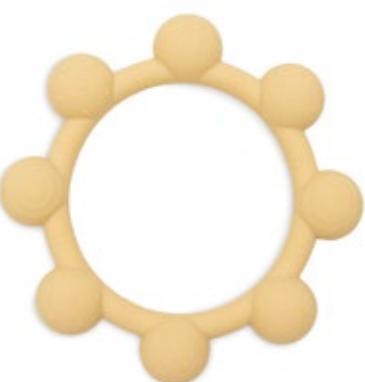
70/75x140/150cm
511-565-68161



**Pram Hanger - Kan-
garoots**

Material:
100% polyester

061-001-68160



**Teething Ring Sili-
cone Sun - Honey**

Material:
100% silicone

101-007-68182



**Blanket Cradle
Jersey 75x100cm -
Kangaroots**

Material:
100% cotton

1

513-511-68160



**Cloth Muslin -
Kangaroots - 3 Pack**

Material:
100% cotton

70x70cm
535-851-68160



Swaddle Muslin -
Kangaroos - 2 Pack

Material:
100% cotton

115x115cm
535-852-68160



8 717329 405219

Washcloth Muslin -
Kangaroos - 3 Pack

Material:
100% cotton

15x20cm
536-848-68160



8 717329 405226

Blanket Cradle
Muslin 75x100cm
Jacquard - Vanilla
- GOTS

Material:
100% cotton

TOG Value: 0.5

521-511-68170



8 717329 405707

Sleeping Bag Muslin -
Kangaroos

Material:
100% cotton

TOG Value: 0.5

70cm
048-510-68160



8 717329 405097

90cm
048-516-68160



8 717329 405103

110cm
048-529-68160



8 717329 405110

Mouth Cloth Muslin -
Kangaroos - 3 Pack

Material:
100% cotton

31x31cm
537-848-68160



8 717329 405233

Miracle Bath Book -
Kangaroos

Material:
100% peva

new
item!

756-001-68160



8 717329 406179

Bath Foam Playset -
Kangaroos

Material:
100% peva

new
item!

759-001-68160



8 717329 406209

Bathdoll -
Kangaroos

Material:
100% polyester

new
item!

760-001-68160



8 717329 406216

Bath Memory -
Kangaroos

Material:
100% peva

new
item!

757-001-68160



8 717329 406186

Bath Puzzle -
Kangaroos

Material:
100% peva

new
item!

758-001-68160



8 717329 406193

Bath Mat Silicone
Sun - Honey

Material
100% silicone

new
item!

761-001-68182



8 717329 406360

Bath Mat Silicone
Sun - Warm Sand

Material:
100% silicone

new
item!

761-001-68183



8 717329 406377



Shop this
collection

Catalogue Collection SS2026



Pretty Picnic brings the soft, sunny outdoors into your little one's world. With sweet flowers, cute bees, cheerful ladybugs, and a shining sun, it feels like you're on a picnic together, right in the nursery. Soft Blush and Ivory colors form the base of this charming theme, complemented by warm accent tones like Light Terra, Honey, and Milky Coffee. They create a calm yet playful look that pairs beautifully with other Jollein favorites. Whether you choose a cozy blanket, a cuddly comforter cloth, or a cute backpack, Pretty Picnic adds a touch of softness and imagination to every moment. A dreamy theme that invites little ones to discover, play, and enjoy life's smallest joys.

Pretty Picnic



**Duvet Cover Set -
Pretty Picnic**

Material:
100% cotton



100x140cm
003-005-68159



120x150cm
003-524-68159



**Sheet Cradle - Pretty
Picnic**

Material:
100% cotton



75x100cm
008-511-68159



120x150cm
008-522-68159



**Changing Mat Cover
Jersey 50x70cm -
Pretty Picnic**

Material:
100% cotton



022-503-68159



**Fitted Sheet Jersey -
Blush/Wild Rose - 2
Pack**

Material:
100% cotton

40/50x80/90cm
2511-501-68164



60x120cm
2511-507-68164



70/75x140/150cm
2511-565-68164



**Fitted Sheet Jersey
Pretty Picnic - Flower
Drops**

Material:
100% cotton



**Blanket Cradle
Jersey 75x100cm -
Pretty Picnic**

Material:
100% cotton

1

40/50x80/90cm
511-501-68159



60x120cm
511-507-68159



70/75x140/150cm
511-565-68159



513-511-68159





Changing Mat Cover Terry Jersey 50x70cm - Blush/Wild Rose - 2 Pack

Material: 85% cotton / 15% polyester

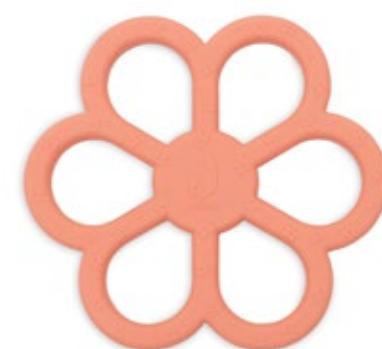
2550-503-68164



Bib Jersey Water-proof - Pretty Picnic - 5 Pack

Material: 80% cotton / 20% polyester

029-566-68159



Teething Ring Silicone Flower - Coral Rose

Material: 100% silicone

101-007-68184



Baby Mobile - Pretty Picnic

Material: 100% polyester

116-001-68159



Backpack - Flower

Material: 100% polyester

057-591-68189



Toys Suitcase - Pretty Picnic - 2 Pack

Material: 100% cardboard

059-595-68159



Pacifier Cloth Pretty Picnic - Ladybug

Material: 100% polyester

031-594-68180



Stuffed Animal - Bee Lily

Material: 100% polyester

037-001-67076



Pram Chain - Pretty Picnic

Material: 100% polyester

061-001-68159



Pram Hanger Pretty Picnic - Bee

Material: 100% polyester

061-001-68179



Rattle Pretty Picnic - Ladybug

Material: 100% polyester

039-001-68180



Musical Hanger Pretty Picnic - Flower

Material: 100% polyester

043-001-68178





Cloth Muslin - Pretty Picnic - 3 Pack

Material:
100% cotton

70x70cm
535-851-68159

8 717329 405240



Swaddle Muslin - Pretty Picnic - 2 Pack

Material:
100% cotton

115x115cm
535-852-68159

8 717329 405257



Washcloth Muslin - Pretty Picnic - 3 Pack

Material:
100% cotton

15x20cm
536-848-68159

8 717329 405264



Mouth Cloth Muslin - Pretty Picnic - 3 Pack

Material:
100% cotton

31x31cm
537-848-68159

8 717329 405271



Sleeping Bag Jersey - Pretty Picnic

Material:
100% cotton
TOG Value: 0.5

70cm
048-510-68159

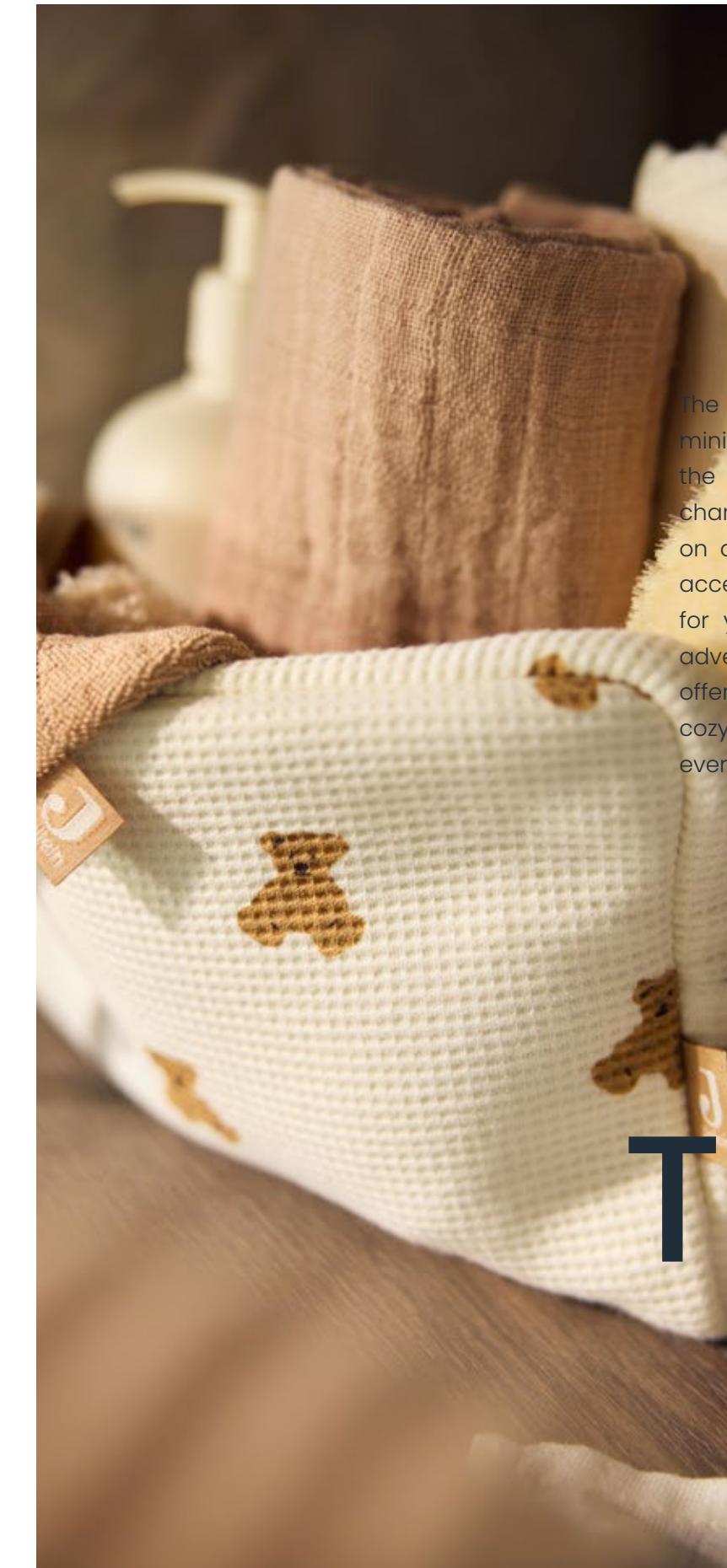
8 717329 404953

90cm
048-516-68159

8 717329 404960

110cm
048-529-68159

8 717329 404977



The sweetest little friend is back, now in mini! Mini Teddy Bear is a soft extension of the beloved Teddy Bear theme, featuring a charming all-over print of tiny teddy bears on a calm Ivory background. Warm Biscuit accents make the theme timeless and perfect for your little one. From cozy naps to big adventures, Mini Teddy Bear is always there, offering a soft and familiar feeling. Compact, cozy, and irresistibly cute, this little bear wins everyone's heart.

Mini Teddy Bear



002-005-68143



Canopy 245cm - Mini
Teddy Bear

Material: 80% polyes-
ter / 20% cotton



025-811-68165



Footmuff group 0+
3/5 points - Mini
Teddy Bear

Material: 95% cotton /
5% elastane



027-001-68171



Diaper Bag - Mini
Teddy Bear

Material: 100% recy-
cled polyester



Wrapper 0-3 months
- Mini Teddy Bear

Material:
100% cotton



057-591-68192



Backpack - Teddy
Bear

Material:
100% polyester



60cm
062-410-68165



Sleepingbag New-
born Jersey Little
Waffle - Mini Teddy
Bear

Material: 95% cotton /
5% elastane

TOG Value: 0.5





Pouch Little Waffle –
Mini Teddy Bear



Material: 95% cotton /
5% elastane

070-577-68165



Blanket Cradle
75x100cm Little Waffle – Mini Teddy Bear



Material: 95% cotton /
5% elastane

1

516-511-68165



Balloon Teddy Bear
– Muslin



Material:
100% cotton

717-600-68193



Changing Pad Little
Waffle – Mini Teddy
Bear



Material: 95% cotton /
5% elastane

092-001-68165



Changing Table
Basket Little Waffle –
Mini Teddy Bear



Material: 95% cotton /
5% spandex

580-001-68165



Balloon Teddy Bear
– Check



Material:
65% polyester / 35% cotton

717-600-68194





**Balloon Teddy Bear -
Boucle**

Material:
100% polyester

717-600-68195



8 717329 406643



**Birthday Crown with
Figures - Teddy Bear**

Material:
100% cotton

718-601-68192



8 717329 406667

**new
item!**



Flagline - Teddy Bear

Material:
100% cotton

719-602-68192



8 717329 406650



**Bathdoll - Teddy
Bear**

Material:
100% polyester

760-001-67078



8 717329 407275

**Silicone Pacifier Case
✓67cm - Warm Sand**



**Silicone Pacifier Case
✓67cm - Light Terra**

Material:
100% silicone

720-014-68190



8 717329 406582



**Silicone Pacifier Case
✓67cm - Warm Sand**

Material:
100% silicone

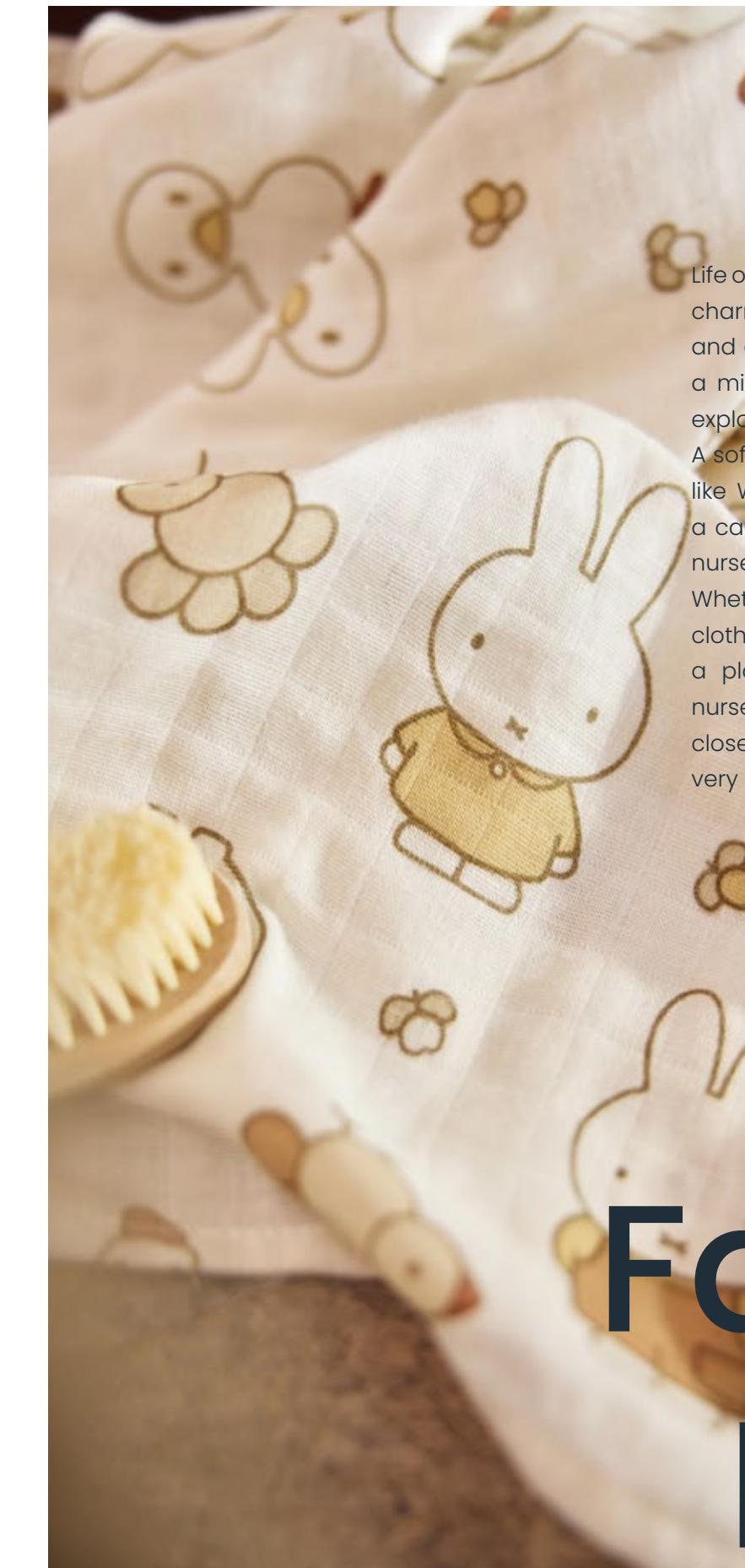
720-014-68191



8 717329 406599

Celebrate your little
one's first birthday
with this crown





Miffy Family Farm

Life on the farm is always fun with Miffy and her charming farm friends. From curious chickens and adorable chicks to a cheerful piglet and a mischievous duck, this theme is all about exploring, playing, and being together. A soft Oatmeal background with warm tones like Warm Sand, Biscuit, and Vanilla creates a calm, natural look that fits perfectly in any nursery. Sweet, gentle, and timeless. Whether you choose a duvet cover, muslin cloth, or bath cape, Miffy Family Farm brings a playful and familiar atmosphere to the nursery, with Miffy and her friends always close by. A familiar and cozy theme for the very little ones.



Duvet Cover Set
100x140cm - Miffy Family Farm

Material:
100% cotton

003-005-68156



Sleeping Bag Jersey
- Miffy Family Farm

Material:
100% cotton

TOG Value: 0.5

70cm
048-510-68156

90cm
048-516-68156

110cm
048-529-68156



Growth Chart - Miffy Family Farm

Material:
100% cotton

044-559-68156



Changing Table Basket - Miffy Family Farm

Material:
100% cotton

580-001-68156



Sleeping Bag Muslin
- Miffy Family Farm

Material:
100% cotton

TOG Value: 0.5



70cm
048-510-68166

90cm
048-516-68166

110cm
048-529-68166



Bib Jersey Water-proof
- Miffy Family Farm - 5 Pack

Material: 80% cotton /
20% polyester



Pouch - Miffy Family Farm

Material:
100% cotton

070-577-68156



Changing Pad - Miffy Family Farm

Material:
100% cotton

096-001-68156



Fitted Sheet Jersey
- Miffy Family Farm

Material:
100% cotton

40/50x80/90cm
5II-501-68156

60x120cm
5II-507-68156

70/75x140/150cm
5II-565-68156



Blanket Cradle Jersey
75x100cm - Miffy Family Farm

Material:
100% cotton

1



029-864-68156



Bib Waterproof
- Miffy Family Farm - 2 Pack

Material: 100% polyester / 100% polyurethane

029-869-68156



Bib Waterproof with
Sleeves - Miffy Family Farm - 2 Pack

Material: 100% polyester / 100% polyurethane

029-869-68156





Bath Poncho Terry
Miffy - Warm Sand

Material:
100% cotton

533-550-68174



Bath Cape Terry
75x75cm Miffy -
Warm Sand

Material:
100% cotton

534-514-68174



Bathrobe Terry Miffy
- Warm Sand

Material:
100% cotton

1-2 years

060-808-68174



8 717329 406131



Cloth Muslin - Miffy
Family Farm - 3 Pack

Material:
100% cotton

70x70cm

535-851-68156



8 717329 405530



Swaddle Muslin -
Miffy Family Farm - 2
Pack

Material:
100% cotton

115x115cm

535-852-68156



Changing Mat Cover
Jersey 50x70cm -
Miffy Family Farm

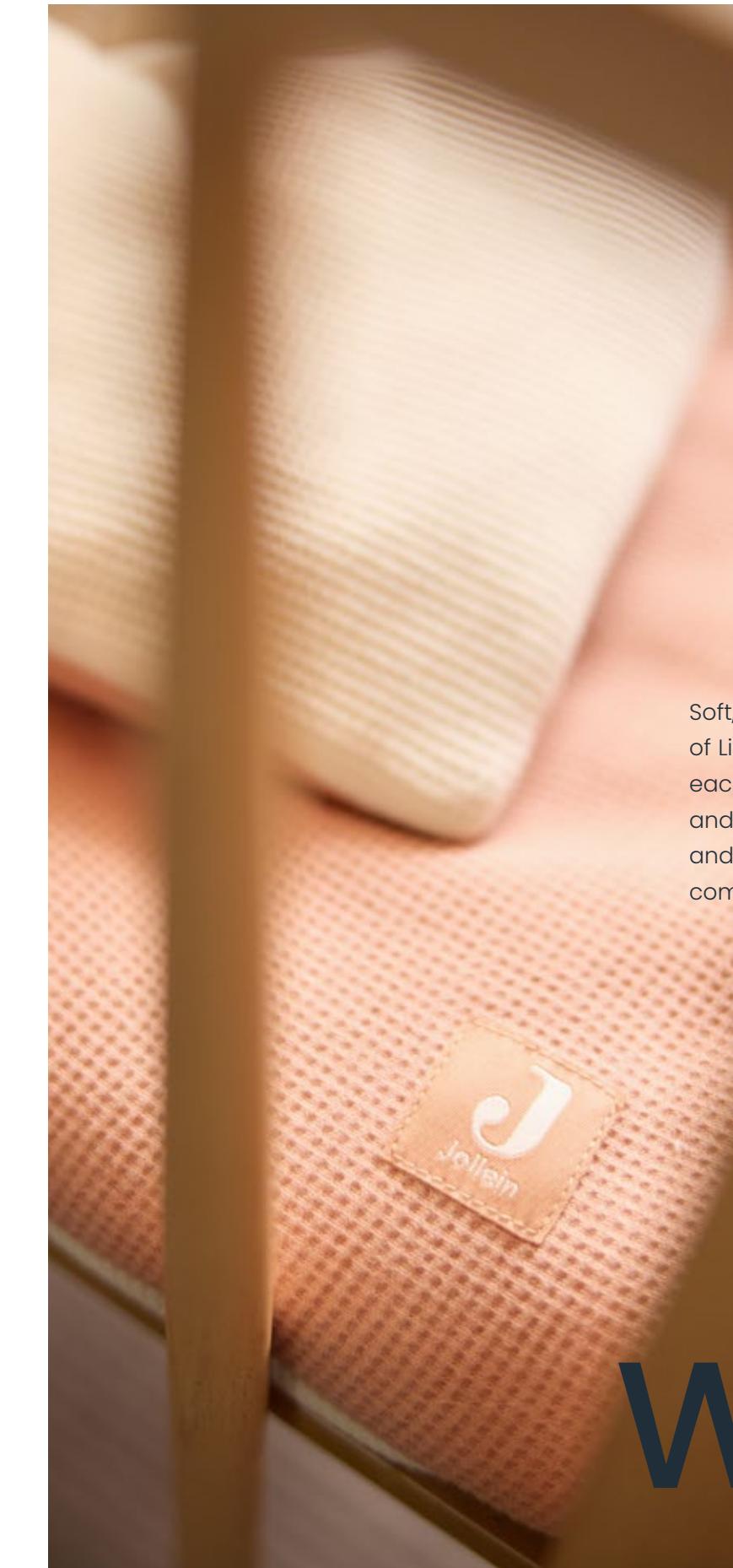
Material:
100% cotton

022-503-68156



8 717329 405585





Soft, timeless, and familiar. That's the world of Little Waffle. The subtle waffle texture gives each product a calm look while feeling cozy and comfortable. Natural tones like Light Terra and Sand create a warm base that's easy to combine with other favorites.

**Little
waffle**



Playpen bumper
180x30cm Little Waffle - Sand

Material: 95% cotton / 5% elastane



004-895-68173



8 717329 405189



Playpen Mat Little Waffle - Light Terra/Sand

Material: 95% cotton / 5% elastane



75x95cm
017-512-68172



8 717329 405158

100x100cm
017-571-68172



Playpen Mat
75x95cm Little Waffle - Warm Sand/Sand

Material: 95% cotton / 5% elastane



017-512-68173



8 717329 405165



Footmuff group
0+ 3/5 points Little Waffle - Sand

Material: 95% cotton / 5% elastane



025-811-68158



8 717329 405738



Shop this
collection

Catalogue Collection SS2026



Soft, timeless, and charming, that's Terry Jacquard. Our luxurious terry fabric feels wonderfully cozy and features a subtle jacquard pattern that adds a touch of elegance. The collection is packed with practical, high-quality products, from hooded capes to towels, keeping little ones warm, snug, and happy after every bath.

Terry Jacquard comes in three themes: Teddy Bear, Flower, and Sun. Each one blends everyday practicality with playful, stylish design, making bath time extra fun and cozy for kids, and just as enjoyable for parents. With this collection, comfort, style, and a little bit of magic come together in one beautiful, practical assortment.

Terry Jacquard





534-514-68167

8 717329 405615

Bath Cape Terry
75x75cm Jacquard
- Sun

Material:
100% cotton

Reversible
design



534-514-68168

8 717329 405622

Bath Cape Terry
75x75cm Jacquard
- Flower

Material:
100% cotton



534-514-68169

8 717329 405639

Bath Cape Terry
75x75cm Jacquard
- Teddy Bear

Material:
100% cotton

Reversible
design



Basics





Support for Canopy
Messing Gold

009-005-98765
 8 717329 377905



Support for Veil
Messing Gold

009-001-98765
 8 717329 377912



Duvet 4-Seasons
100x135cm White

Material:
100% cotton
TOG Value: 3.2 – 4.0



Duvet 100x135cm
White

Material:
100% cotton
TOG Value: 4.0



Support for Veil
Messing Gold with
Clip Mount

009-002-98765
 8 717329 381476



Changing Mat
50x70cm White

021_0000
 8 717329 010932



Bedbumper
30x180cm White

Material:
100% cotton

004-895-10001
 8 717329 003095



Fitted Sheet Molton
White

Material:
85% cotton/
15% polyester

40/50x80/90cm
512-501-00001
 8 717329 355965

50x90cm
512-504-00001
 8 717329 355989

60x120cm
512-507-00001
 8 717329 355996



Fitted Sheet Molton
White 2 Pack

Material:
85% cotton/
15% polyester

40/50x80/90cm
2512-501-00001
 8 717329 351257

60x120cm
2512-507-00001
 8 717329 351264



At Jollein, we believe that every moment with a little one is precious. Our products are lovingly and thoughtfully designed by mothers to make everyday life a bit more beautiful and easier. Whether you're searching for stylish and practical baby essentials or the perfect addition to a nursery, we hope you have found what you were looking for in our catalog.

For more information and inspiration, feel free to visit our webshop. We look forward to helping you create unforgettable first moments.



Do you want to see our new collection in action? Scan the QR-code and watch our collection video and get inspired!



Curious about our other collections? Scan the QR code to view the SS2025 & AW2025-2026 catalogues.



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